

Michigan Council for Arts and Cultural Affairs



Funder Report

| | | | | a | ittairs |
|---|------------------------|-----------------------|-------------------|------------------------|---------------|
| Organization Information | | | | | |
| Organization name: Historical Society of Saginaw | / County | | | | |
| City: Saginaw | | Fede | eral ID # 3821 | 19592 | |
| State: MI | | Year organization for | ounded: 1964 | | |
| County: Saginaw | | Organizati | | c)3 nonprofit orga | nization |
| NISP Discipline: 14 - Multidisciplinary | | Fical year of | | | |
| NISP Institution: 28 - Historical Society | | Fiscal year er | | 74088 | |
| | aria Dracat | | | 4000 | |
| NTEE: A82 - Historical Societies & Historical | SIIC Flesel | | ne staff: 10 | | |
| Applicant is audited or reviewed by an independent accounting firm. | | | id FTEs: 12.33 | | |
| | | A display | value of -0% sigr | nifies a value of less | than +/- 0.5% |
| Unrestricted Activity | FY 2016 | FY 2017 | % Change | FY 2018 | % Change |
| Unrestricted Operating Revenue | | | | | |
| Earned Program | \$42,367 | \$47,322 | 12% | \$45,619 | -4% |
| Earned Non-program | \$17,551 | \$18,750 | 7% | \$20,417 | 9% |
| Total Earned Revenue | \$59,918 | \$66,072 | 10% | \$66,036 | -0% |
| Investment Revenue | \$5,171 | \$10,479 | 103% | -\$7,572 | -172% |
| Contributed Revenue | \$1,047,095 | \$1,023,049 | -2% | \$1,053,354 | 3% |
| Total Unrestricted Operating Revenue | \$1,112,184 | \$1,099,600 | -1% | \$1,111,818 | 1% |
| Less in-kind | (\$40,000) | (\$40,000) | 0% | (\$40,000) | 0% |
| Total Unrestricted Operating Revenue Less In-kind | \$1,072,184 | \$1,059,600 | -1% | \$1,071,818 | 1% |
| Expenses by Functional Total | | | | | |
| Program | \$925,048 | \$815,039 | -12% | \$894,472 | 10% |
| Fundraising | \$11,283 | \$10,188 | -10% | \$2,541 | -75% |
| General & Administrative | \$191,778 | \$193,572 | 1% | \$188,996 | -2% |
| Total Operating Expenses | \$1,128,109 | \$1,018,799 | -10% | \$1,086,009 | 7% |
| Less in-kind | (\$40,000) | (\$40,000) | 0% | (\$40,000) | 0% |
| Total Operating Expenses Less In-kind | \$1,088,109 | \$978,799 | -10% | \$1,046,009 | 7% |
| Net Unrestricted Activity - Operating | -\$15,925 | \$80,801 | 607% | \$25,809 | -68% |
| Net Unrestricted Activity - Non-operating | \$0 | . , - | n/a | | n/a |
| Total Net Unrestricted Activity | -\$15,925 | \$80,801 | 607% | \$25,809 | -68% |
| Net Temporarily Restricted Activity | | | n/a | | n/a |
| Net Permanently Restricted Activity | | | n/a | | n/a |
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-\$15,925

\$80,801

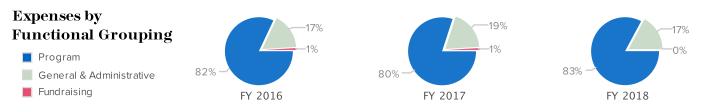
607%

\$25,809

Net Total Activity

-68%

Historical Society of Saginaw County



| Revenue Details | | | | | | |
|--------------------------------|----------|----------|----------|--------------|-------------|-------------|
| | FY 2016 | FY 2017 | FY 2018 | FY 2018 | FY 2018 | FY 2018 |
| | - | | - | | Temporarily | Permanently |
| Operating Revenue | Total | Total | Total | Unrestricted | Restricted | Restricted |
| Earned - Program | | | | | | |
| Membership revenue | \$33,364 | \$28,043 | \$25,042 | \$25,042 | | n/a |
| Admissions | \$9,003 | \$4,283 | \$4,460 | \$4,460 | | n/a |
| Guided or group tours | \$0 | \$1,014 | \$1,203 | \$1,203 | | n/a |
| Contracted services | \$0 | \$6,000 | \$0 | \$0 | | n/a |
| Other program revenue | \$0 | \$7,982 | \$14,914 | \$14,914 | | n/a |
| Total earned - program | \$42,367 | \$47,322 | \$45,619 | \$45,619 | \$0 | n/a |
| | | | | | | |
| Earned - Non-program | | | | | | |
| Gift shop and merchandise fees | \$11,264 | \$9,442 | \$7,664 | \$7,664 | | n/a |
| Space rentals | \$0 | \$885 | \$1,300 | \$1,300 | | n/a |
| Other earned revenue | \$6,287 | \$8,423 | \$11,453 | \$11,453 | | n/a |
| Total earned - non-program | \$17,551 | \$18,750 | \$20,417 | \$20,417 | \$0 | n/a |
| Total earned revenue | \$59,918 | \$66,072 | \$66,036 | \$66,036 | | n/a |

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|--------------------------------------|-------------|-------------|-------------|--------------|------------------------|------------------------|
| | FY 2016 | FY 2017 | FY 2018 | FY 2018 | FY 2018 Temporarily | FY 2018 Permanently |
| Contributed | Total | Total | Total | Unrestricted | Restricted | Restricted |
| Trustee & board | \$1,590 | \$1,600 | \$1,600 | \$1,600 | | |
| Individual | \$24,750 | \$17,796 | \$14,759 | \$14,759 | | |
| Corporate | \$0 | \$0 | \$26,934 | \$26,934 | | |
| Foundation | \$2,500 | \$1,385 | \$18,864 | \$18,864 | | |
| County government | \$947,255 | \$945,268 | \$924,397 | \$924,397 | | |
| State government | \$0 | \$17,000 | \$26,800 | \$26,800 | | |
| In-kind operating contributions | \$40,000 | \$40,000 | \$40,000 | \$40,000 | | |
| Other contributions | \$31,000 | \$0 | \$0 | \$0 | | |
| Net assets released from restriction | \$0 | \$0 | \$0 | | | |
| Total contributed revenue | \$1,047,095 | \$1,023,049 | \$1,053,354 | \$1,053,354 | | |
| Operating investment revenue | \$5,171 | \$10,479 | -\$7,572 | -\$7,572 | | |
| Total operating revenue | \$1,112,184 | \$1,099,600 | \$1,111,818 | \$1,111,818 | | |
| Total operating revenue less in-kind | \$1,072,184 | \$1,059,600 | \$1,071,818 | \$1,071,818 | | |
| Total non-operating revenue | \$0 | | | | | |
| | | | | | | |
| Total revenue | \$1,112,184 | \$1,099,600 | \$1,111,818 | \$1,111,818 | | |
| Total revenue less in-kind | \$1,072,184 | \$1,059,600 | \$1,071,818 | \$1,071,818 | | |
| | | | | | | |

| | | | | | | HISTON | cal Society of | Saginaw Count |
|--|------------------|------------------|-------------|------------------|-------------|--------------------|------------------------|--|
| Expense Details | | | | | | | | |
| | FY 2016 Total | FY 2017 Total | % Change | FY 2018 Total | % Change | FY 2018 Program | FY 2018 Fundraising | FY 2018 General & Administrative |
| Personnel expenses - Operating | | | | | 5 | | | |
| W2 employees (salaries, payroll taxes and fringe benefits) | \$685,094 | \$651,999 | -5% | \$664,804 | 2% | \$511,721 | \$2,201 | \$150,882 |
| Independent contractors | \$0 | \$1,500 | n/a | \$100 | -93% | \$0 | \$0 | \$100 |
| Professional fees | \$0 | \$0 | n/a | \$7,810 | n/a | \$0 | \$0 | \$7,810 |
| Total personnel expenses - Operating | \$685,094 | \$653,499 | -5% | \$672,714 | 3% | \$511,721 | \$2,201 | \$158,792 |
| Non-personnel expenses - Operating | | | | | | | | |
| Advertising and promotion | \$10,342 | \$8,433 | -18% | \$14,620 | 73% | \$14,620 | \$0 | \$0 |
| Conferences and meetings | \$547 | \$1,240 | 127% | \$3,356 | 171% | \$0 | \$0 | \$3,356 |
| Dues and subscriptions | \$2,469 | \$3,550 | 44% | \$5,311 | 50% | \$5,311 | \$0 | \$0 |
| Insurance | \$10,985 | \$10,847 | -1% | \$16,523 | 52% | \$15,201 | \$0 | \$1,322 |
| Occupancy costs | \$172,527 | \$171,486 | -1% | \$185,837 | 8% | \$180,262 | \$0 | \$5,575 |
| Office and administration | \$12,509 | \$18,566 | 48% | \$14,991 | -19% | \$11,393 | \$0 | \$3,598 |
| Printing, postage and shipping | \$14,036 | \$12,596 | -10% | \$16,412 | 30% | \$13,130 | \$164 | \$3,118 |
| Travel | \$764 | \$1,868 | 145% | \$5,900 | 216% | \$5,723 | \$0 | \$177 |
| Exhibition costs | \$23,420 | \$18,109 | -23% | \$52,048 | 187% | \$52,048 | \$0 | \$0 |
| Collections management | \$5,883 | \$1,574 | -73% | \$550 | -65% | \$550 | \$0 | \$0 |
| Productions and events costs | \$11,559 | \$13,321 | 15% | \$17,592 | 32% | \$14,074 | \$176 | \$3,342 |
| Other operating expenses | \$177,974 | \$103,710 | -42% | \$80,155 | -23% | \$70,439 | \$0 | \$9,716 |
| Total non-personnel expenses - Operating | \$443,015 | \$365,300 | -18% | \$413,295 | 13% | \$382,751 | \$340 | \$30,204 |
| Total operating expenses | \$1,128,109 | \$1,018,799 | -10% | \$1,086,009 | 7% | \$894,472 | \$2,541 | \$188,996 |
| Non-operating personnel expenses | \$0 | \$0 | n/a | \$0 | n/a | | | |
| Non-operating non-personnel expenses | \$0 | \$0 | n/a | \$0 | n/a | | | |
| Total expenses | \$1,128,109 | \$1,018,799 | -10% | \$1,086,009 | 7% | \$894,472 | \$2,541 | \$188,996 |
| Total expenses less in-kind | \$1,088,109 | \$978,799 | -10% | \$1,046,009 | 7% | | <i>4</i> =,011 | ÷ |
| Total expenses less depreciation | \$1,128,109 | \$1,018,799 | -10% | \$1,086,009 | 7% | | | |
| Total expenses less in-kind and depreciation | \$1,088,109 | \$978,799 | -10% | \$1,046,009 | 7% | | | |
| | | | | | | | | |

Historical Society of Saginaw County

| Balance Sheet | | | | | |
|--------------------------------|-----------|-----------|----------|-----------|----------|
| Assets | FY 2016 | FY 2017 | % Change | FY 2018 | % Change |
| Current assets | | | | | |
| Cash | \$644,327 | \$708,136 | 10% | \$754,601 | 7% |
| Receivables | \$0 | \$0 | n/a | \$0 | n/a |
| Investments | | | n/a | | n/a |
| Prepaid expenses & other | \$73,386 | \$90,377 | 23% | \$76,307 | -16% |
| Total current assets | \$717,713 | \$798,513 | 11% | \$830,908 | 4% |
| Non-current investments | | | n/a | | n/a |
| Fixed assets (net) | | | n/a | | n/a |
| Other non-current assets | \$0 | \$0 | n/a | \$0 | n/a |
| Total non-current assets | | | n/a | | n/a |
| Total assets | \$717,713 | \$798,513 | 11% | \$830,908 | 4% |
| Liabilities & Net Assets | FY 2016 | FY 2017 | % Change | FY 2018 | % Change |
| Liabilities | | | | | |
| Accounts payable & other | \$0 | \$0 | n/a | \$0 | n/a |
| Loans & other debt | | | n/a | | n/a |
| Deferred revenue | | | n/a | | n/a |
| Total current liabilities | \$0 | \$0 | n/a | \$0 | n/a |
| Non-current liabilities | \$0 | \$0 | n/a | \$0 | n/a |
| Total liabilites | \$0 | \$0 | n/a | \$0 | n/a |
| Net assets | | | | | |
| Unrestricted | \$710,901 | \$798,513 | 12% | \$830,908 | 4% |
| Temporarily restricted | \$6,812 | | -100% | | n/a |
| Permanently restricted | | | n/a | | n/a |
| Total net assets | \$717,713 | \$798,513 | 11% | \$830,908 | 4% |
| Total liabilities & net assets | \$717,713 | \$798,513 | 11% | \$830,908 | 4% |

| Balance Sheet Methics | | | |
|--|-----------|-----------|-----------|
| | FY 2016 | FY 2017 | FY 2018 |
| Months of Operating Cash Unrestricted | 7 | 8 | 8 |
| Total working capital Unrestricted | \$710,901 | \$798,513 | \$830,908 |
| Current Ratio | n/a | n/a | n/a |
| Debt Service Impact | 0% | 0% | 0% |
| Unrestricted Net Assets Net of Property, Plant and Equipment | n/a | n/a | n/a |
| Operating Margin | -1% | 7% | 2% |
| Depreciation as a % of Fixed Assets | n/a | n/a | n/a |
| Leverage Ratio | | | |

Months of Operating Cash -- Unrestricted represents the number of months an organization can operate at current average monthly expense levels with existing unrestricted cash and cash equivalents. Cash + Cash Equivalents / (Total Expense / 12). The ratio is calculated using unrestricted numbers only.

Total working capital -- Unrestricted consists of the resources available for operations, and in this report is calculated as unrestricted current assets minus unrestricted current liabilities. This is a conservative calculation of working capital and may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on.

Current Ratio (Current Assets divided by Current Liabilities) determintes the organization's ability to pay current debt using current assets. The higher the ratio, the more capable the organization is of paying its obligations. The ratio is calulated using unrestricted numbers only.

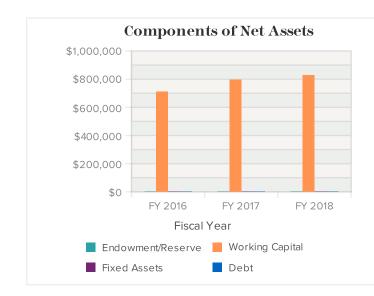
Debt Service Impact (Total Debt Service including principal and interest divided by Total Expense) calculates the % of an organization's total expenses applied to the total debt-service burden, e.g. a mortgage).

Unrestricted Net Assets Net of Property, Plant and Equipment (Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt)) shows what the organization's unrestricted net assets would be if they did not own any property, or have any debts associated with that property. Because this calculation is based on unrestricted values for net assets and fixed assets, if an organization fills out a single column balance sheet and does not separate fixed assets into restricted and unrestricted categories, this value will be blank.

Operating Margin (Change in Net Assets divided by Total Unrestricted Operating Revenue) is a measurement of the organizations efficiency in operating, highlighting the amount of an organization's surplus or deficit.

Depreciation as a % of Fixed Assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props); especially significant for organizations that own a building or carry a long-term lease.

Leverage Ratio (Total Debt divided by Total Unrestricted and Temporarily Restricted Assets) determines how heavily the organization has borrowed. A number in excess of 50% may indicate a potential crunch.





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Historical Society of Saginaw County

| Attendance | | | | | |
|------------------------------------|---------|---------|----------|---------|----------|
| In-person Participation | FY 2016 | FY 2017 | % Change | FY 2018 | % Change |
| In-person participation - paid | 17,710 | 14,364 | -19% | 17,005 | 18% |
| In-person participation - free | 15,005 | 24,853 | 66% | 21,834 | -12% |
| Total in-person participation | 32,715 | 39,217 | 20% | 38,839 | -1% |
| Types of In-person Attendance | FY 2016 | FY 2017 | % Change | FY 2018 | % Change |
| Admissions | 22,060 | 18,747 | -15% | 19,374 | 3% |
| Registrants for classes/workshops | 900 | 1,721 | 91% | 2,800 | 63% |
| Students given private lessons | | | n/a | 15 | n/a |
| Guided tours participants | 1,200 | 869 | -28% | 277 | -68% |
| Field trip participants | 4,655 | 7,380 | 59% | 629 | -91% |
| Lecture attendees | 400 | 500 | 25% | 700 | 40% |
| Conference participants | | | n/a | 44 | n/a |
| Festival attendees | 3,500 | 10,000 | 186% | 15,000 | 50% |
| Total in-person participation | 32,715 | 39,217 | 20% | 38,839 | -1% |
| Attendance Ages | FY 2016 | FY 2017 | % Change | FY 2018 | % Change |
| Children (18 and under) | 6,870 | 7,843 | 14% | 7,385 | -6% |
| Children served in schools | 170 | 200 | 18% | 8,098 | 3,949% |
| Seniors | 12,759 | 16,079 | 26% | 15,924 | -1% |
| Adults | 13,086 | 15,295 | 17% | 15,530 | 2% |
| Other Participation | FY 2016 | FY 2017 | % Change | FY 2018 | % Change |
| Consulting/fee-for-service clients | 1 | 1 | 0% | 0 | -100% |

Staffing

| Staff & Non-Staff Statistics | FY 2016 | FY 2017 | % Change | FY 2018 | % Change |
|--|---------|---------|----------|---------|----------|
| Full-time permanent employees | 9 | 10 | 11% | 10 | 0% |
| Part-time permanent employees | 6 | 8 | 33% | 11 | 38% |
| Part-time permanent employees - FTEs | 1.98 | 2.03 | 3% | 2.33 | 15% |
| Number of full-time volunteers | 1 | 0 | -100% | | n/a |
| Number of part-time or one-time volunteers | 140 | 180 | 29% | 244 | 36% |
| Part-time or one-time volunteers - FTEs | 40 | 3.92 | -90% | 3.18 | -19% |
| Independent contractors | 0 | 1 | n/a | 1 | 0% |
| Number of interns and apprentices | 10 | 10 | 0% | 15 | 50% |
| | | | | | |
| Artistic Staff & Non-Staff Statistics | FY 2016 | FY 2017 | % Change | FY 2018 | % Change |

This organization has not provided data on artistic staff. This may be because the organization does not hire artistic staff or the organization's annual expenses are under \$50,000, and they are therefore only required to complete the short form of the DataArts Survey.

| | | | | - 1101011104 | receivery of eag | inan ssang |
|-------------------|------------------------------|--------------------------|---------|--------------|------------------|-----------------------------|
| Program A | ctivity | | | | | |
| | | FY 2016 | FY 2017 | % Change | FY 2018 | % Change |
| Distinct produc | ctions | 2 | 5 | 150% | 10 | ² Change 100% |
| Total performa | | 2 | 6 | 200% | 10 | 67% |
| Permanent ext | | 17 | 17 | 0% | 10 | 0% |
| Temporary exi | | 16 | 16 | 0% | 13 | -19% |
| Traveling exhi | | 2 | 2 | 0% | 2 | 0% |
| Objects/works | | 100,000 | 100,000 | 0% | 150,000 | 50% |
| Objects/works | | 1,000 | 1,000 | 0% | 1,500 | 50% |
| Distinct classe | | 7 | 7 | 0% | 10 | 43% |
| Distinct classe | • | 2 | 2 | 0% | 3 | 50% |
| Total classes/o | | 95 | 95 | 0% | 110 | 16% |
| Private lessons | | 55 | 55 | n/a | 15 | n/a |
| Distinct guided | | 1 | 1 | 0% | 1 | 0% |
| | our occurrences | 40 | 33 | -18% | 29 | -12% |
| Distinct field tr | | 12 | 27 | 125% | 20 | -26% |
| Field trip occu | • | 120 | 100 | -17% | 32 | -68% |
| Distinct lecture | | 50 | 50 | 0% | 25 | -50% |
| Lecture occurr | rences | 50 | 45 | -10% | 50 | 11% |
| Programs offe | red in schools | 5 | 6 | 20% | 6 | 0% |
| • | ramming in schools | 3 | 4 | 33% | 82 | 1,950% |
| Number of sch | • | 3 | 4 | 33% | 19 | 375% |
| Conferences h | nosted | | 0 | n/a | 2 | n/a |
| Fairs/festivals/ | parades | 1 | 7 | 600% | 13 | 86% |
| Research repo | orts issued | 150 | 180 | 20% | 200 | 11% |
| Distinct public | ations | 150 | 180 | 20% | 200 | 11% |
| | Types of objects restored/p | preserved | | | | |
| FY 2016 | Ceramics, glass, metals, pla | stics;;Historic building | | | | |
| FY 2017 | Ceramics, glass, metals, pla | stics;Historic building | | | | |
| FY 2018 | Ceramics, glass, metals, pla | stics;Historic building | | | | |
| | | | | | | |